

This book examines supply and value chains in African agriculture, providing both a thorough analysis of existing practices and practical business models for future development. It examines why Africa is a net importer of food, despite its vast agricultural potential, using the tomato value chain in Ghana as a case study.

The book explores commodity value chain structures; commodity clusters, arenas, linkages and business models; systematic constraints within commodity value chains; and value chain profiling in practice among others. It would benefit policy makers, policy implementers, development practitioners, agri-entrepreneurs, researchers and all those who have interests in the transformation of African agriculture. It will also be an excellent reference material for students of agriculture management, agribusiness, agricultural economics, and rural development.

Mamudu Abunga Akudugu holds a PhD in Livelihoods (International and Rural Development) from the University of Reading, United Kingdom. He is a multidisciplinary academic at the Institute for Interdisciplinary Research and Consultancy Services (IIRaCS) of the University for Development Studies, Ghana. His current research interest is in the use of technology to transform commodity value chains for inclusive and sustainable livelihoods development in Africa.

Abdul-Razak Alhassan holds a PhD in Development Policy and Management from the University of Manchester, United Kingdom, and is a Senior Lecturer/ Programme Director at the Birmingham City University, United Kingdom. As an international business, development and management academic and consultant, his current research interests are in the areas of organizational strategy, transformation and growth including change; SME development and growth among others.

palgrave
macmillan



Supply Chain Management in African Agriculture
Mamudu Abunga Akudugu · Abdul-Razak Alhassan

palgrave
macmillan

palgrave▶pivot

Supply Chain Management in African Agriculture

Innovative approaches to commodity value chains

Mamudu Abunga Akudugu
Abdul-Razak Alhassan

palgrave
macmillan