

"The Brain-Adaptive Leadership model explained in this book provides practical methods for upgrading your leadership skills for the challenges to come."

Patrick De Pauw, CEO, Social Seeder

"The book offers insightful and practical approaches and frameworks necessary for leading a sustainable and meaningful socio-economic environment."

Siamak Z Salimpour, Founder, Alchemy of Work

"Putting people at the very centre of what you do requires a better understanding of what it means to be human, how we make decisions and what drives our behaviour. Since neuroscience sheds a new light into human nature, this book is an important step towards this direction."

Alexis Doukas, CEO, Optimal HR Group

Unlock your potential with the latest neuroscientific insights and succeed as a leader in complex business environments.

As understanding of neuroscience increases, we can see better how scientific insights can be applied to develop and enhance leadership. *Neuroscience for Leaders* captures the most up-to-date and important findings in neuroscience and links them to the business world. The book offers a simple framework to put these principles into practice to make better decisions, take the right actions and find faster solutions.

This second edition presents a comprehensive approach to leading people and organizations based on academic research. The authors' "Brain-Adaptive Leadership" approach offers a step-by-step guide to enhancing the way leaders think, understanding and nurturing emotions, shaping automated brain responses and developing dynamic relationships. Examples, activities and practical suggestions are all designed to be clear and engaging. *Neuroscience for Leaders* is the essential guide for leaders who are ready to gain the business advantage scientifically.

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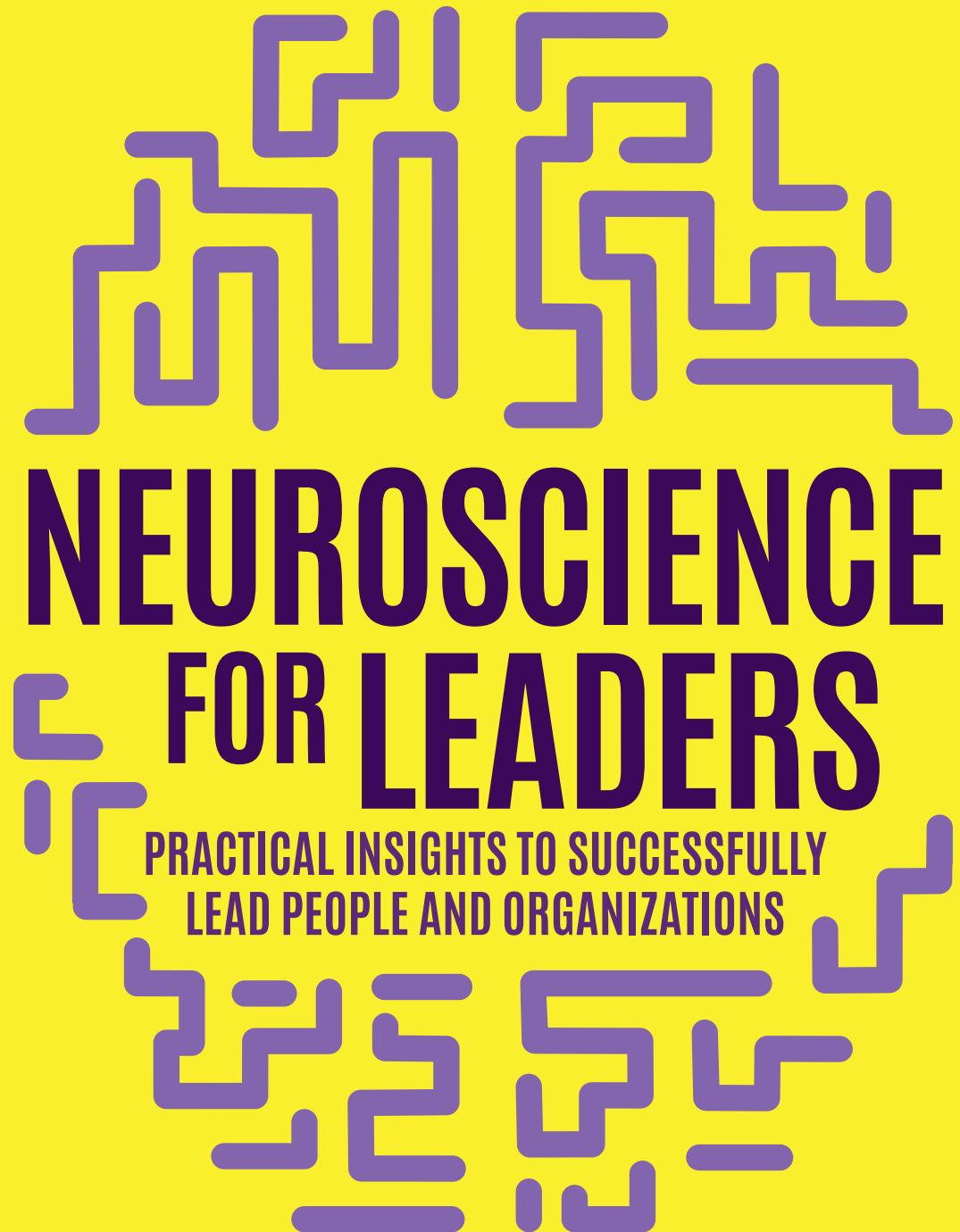
Leadership

2ND
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