

Industry experts launch 'Carmageddon?' book

Leading industry experts came together this week to launch the latest book in the Bite-Size Brexit series.

'Carmageddon?: Brexit & Beyond for UK Auto' is edited by Professor David Bailey, Professor at Birmingham Business School at University of Birmingham, Senior Fellow at UK in a Changing Europe and Visiting Professor at Centre for Brexit Studies, Professor Alex de Ruyter, Director at Centre for Brexit Studies, John Mair and Neil Fowler.

The book draws together contributors from academia, policy and practice and links analysis of the likely impact of Brexit to wider global trends affecting the sector.

The bite-sized book features contributions from Sir Vince Cable, Visiting Professor at the Centre for Brexit Studies, Birmingham City University and former Secretary of State for Business, Innovation and Skills, Vicky Pryce, Economist & Business Consultant and Ross Clark, Journalist for Spectator, Daily Mail, Telegraph and Express.

The event, which took place at STEAMhouse in Digbeth, Birmingham, launched the book and was hosted by Professor David Bailey, Professor at Birmingham Business School at University of Birmingham, Senior Fellow at UK in a Changing Europe and Visiting Professor at Centre for Brexit Studies.

Panel members included Professor Alex de Ruyter, Centre for Brexit Studies Director, Ian Henry, Owner and Managing Director of AutoAnalysis and Visiting Professor at the Centre for Brexit Studies, and additional input from Tom Leeson, Industry Marketing Strategist at OpenText.

'Carmageddon?: Brexit & Beyond for UK Auto' is available now [here](#).

[Watch the full book launch on the Centre for Brexit Studies YouTube channel here.](#)